ORDER

Orders Order / Rev: 165578 06848107 Alt Order #: D.C.C.C. Product Desc: KSTP-TV, LLC and KSAX-1 1474 Estimate: Flight Dates: 10/02/12 - 10/08/12 Primary AE: Anjie Brady Sales Office: Original Date / Rev: 09/27/12 / 09/27/12 P-PHL Order Type: **GENERAL** Sales Region: National **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: A35+ 09/29/09 Demographic: New Business Thru: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 2 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals**

Month

Totals

October 2012

Spots

44

44

Gross Amount

\$32,525.00

\$32,525.00

Net Amount

\$27,646.25

\$27,646.25

Rating

0.00

0.00

Account Executives

End Date

10/08/12

Start Date

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Net Amount

\$27,646.25

Gross Amount

\$32,525.00

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$32,525.00
Market	100%	\$180 694 44

Spots

44

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$45,173.61
KMSP	18%	\$32,525.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$3,613.89
WCCO	33%	\$59,629.17
WFTC	4%	\$7,227.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	M	10/02/12	10/05/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	4	\$800.001	0.00 NM	4	\$3,200.00
				M-F 6-7a News									
	5 EW N	WS 6A											
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/	01/12	10/07/12	- TWTF	4	\$800.00	0.00						
N 2	М	10/02/12	10/05/12	M-F GMA	CM	7-9a	- TWTF	:30	4	\$800.001	0.00 NM	4	\$3,200.00
				M-F GMA									
	GD MR	N AMR-AB	C										

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Order / Rev: 165578 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06848107 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 2	М	10/02/1	2 10/05/12		CM	7-9a	- TWTF	:30	4	\$800.001	0.00 NM	4	\$3,200.00
(3D MR	N AMR-A	BC	M-F GMA									
Ì		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
We	ek: 10	/01/12	10/07/12	- ТWГF	4	\$800.00	0.00					1	
N 3	M	10/06/1	2 10/06/12		CM	7-8a	S-	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
(3D MR	N-SAT-A	BC:	Sa GMA									
•		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
We	ek: 10		10/07/12	S-		\$1,000.00	0.00					ĺ	
N 4	М	10/07/1	2 10/07/12		CM	8-9a	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
E	= L\/ N	IW-SU 8A	NA.	Sun 8-9a									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
We	ek: 10		10/07/12	S		\$1,000.00	0.00					į	
N 5	М	10/02/1	2 10/05/12	M-F 9-10a	CM	9-10a	- TWTF	:30	2	\$350.002	0.00 NM	2	\$700.00
	I) /E \A	(T	V	Live with Kelly									
L		/TH KELL art Date	Y End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10		10/07/12	- TWTF	2	\$350.00	0.00					İ	
N 6	М	10/02/1	2 10/05/12	M-F Midday News	s CM	11a-12p	- TWTF	:30	1	\$600.001	0.00 NM	1	\$600.00
_			_	M-F Midday News	S								
5		IWS 11AN		Modeldovo	Cnoto/Mook	Doto	Dating					l	
We	<u>اد</u> ek: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - TWFF	Spots/Week 1	Rate \$600.00	Rating 0.00						
N 7	M		2 10/05/12	M-F 3-4p	CM	3-4p	- TWTF	:30	1	\$300.002	0.00 NM	1	\$300.00
				Twin Cities Live		·							
٦		CITIES LV			0 . 00 .	5.	5						
We	<u>5ta</u> ek: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$300.00	Rating 0.00						
N 8	M			M-F 4-430p	CM	4-430p	- TWTF	:30	1	\$450.002	0.00 NM	1	\$450.00
				Millionaire						·			
N		NAIRE	F. J.D.	NA /	0	D-1-	Detien						
We	<u>5ta</u> ek: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - TWF	Spots/Week 1	Rate \$450.00	Rating 0.00						
N 9	M			M-F 430-5p News	CM	430-5p	- TWTF	:30	1	\$550.002	0.00 NM	1	\$550.00
				430p News									
5	_	1W430P N		NA /	0	D-1-	Detien						
\٨/و		art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$550.00	Rating 0.00					İ	
N10	M			M-F 5-530p	CM	5-530p	- TWTF	:30	1	\$800.002	0.00 NM	1	\$800.00
				M-F 5-530p						*******			********
5		IW 5P MF											
\//e		art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$800.00	Rating 0.00						
N11	M			M-F 6-630p	CM	6-630p	- TWTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
			,	M-F 6-630p						, , ,			* ',=****
5		IW 6P MF											
١٨/٥		art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$1,200.00	Rating 0.00					İ	
N12	M			M-F 630-7p	CM	630-7p	- TWTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
		10/02/1	2 10/00/12	M-F 630-7p	O.W.	000 / p	1,111	.00		ψ1,200.00 Z	0.00 1411		Ψ1,200.00
5		1W630P N											
۱۸/۵		art Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating 0.00						
N13	M	/01/12 10/07/1	10/07/12 2 10/07/12		CM	\$1,200.00 530-6p	S	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
1410	141	. 5, 57, 1.	_ 15/07/12	Su 530-6p News	Civi	300 ор	5	.00	'	ψ.,=00.00 Z	J.JJ INIVI	1	Ψ1,200.00
5		IWS E-SU		•								1	
147-		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
N15	ек: 10 М	10/02/1	10/07/12 2 10/05/12	3	CM	\$1,200.00 1102-1132p	0.00 - TWF	:30	2	\$600.001	0.00 NM	2	\$1,200.00
CLN	IVI	10/02/1	2 10/03/12		CIVI	1102-1132β	- 1W1F	.30	2	φυυυ.υυ ι	U.UU INIVI	i ²	φ1,200.00

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Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln (Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 1102p News M-F 1102p News									
5		/S 11PN		•									
\\/oo	<u>Start</u> k: 10/0	Date 1/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$600.00	Rating 0.00						
16			2 10/05/12	M-F,Su Late News		10-1035p	- TWTF	:30	1	\$1,750.002	0.00 NM	1	\$1,750.00
				M-F, Su 10-1035p		10 1000			-	* 1,1 22.22			* 1,1 22122
5		/S 10PN		Ma aladaya	Consta ////	Data	Dating						
Wee	<u>Start</u> k: 10/0	<u>Date</u> 1/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 1	Rate \$1,750.00	Rating 0.00						
N18				M-F 1035-1102p	CM	1035-1102p	- TWTF	:30	2	\$800.003	0.00 NM	2	\$1,600.00
				Nightline									
Al		ELINE< Date	End Date	Weekdays	Spots/Week	Pate	Pating						
Wee	k: 10/0		10/07/12	<u>Weekdays</u> - TWTF	<u>3pois/vveek</u>	Rate \$800.00	Rating 0.00						
N19	М	10/02/12	2 10/05/12	M-F 1132p-1236a	TFN CM	1132p-1236a	- TWTF	:30	2	\$350.002	0.00 NM	2	\$700.00
		L ADC -		Jimmy Kimmel									
J		L-ABC< Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0		10/07/12	- TWTF	2	\$350.00	0.00						
N20	М	10/08/12	2 10/08/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$800.001	0.00 NM	1	\$800.00
_	EW NW	IC 61		M-F 6-7a News									
5		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0		10/14/12	M	1	\$800.00	0.00						
N21	М	10/08/12	2 10/08/12		CM	7-9a	M	:30	1	\$800.001	0.00 NM	1	\$800.00
G	D MRN	AMR-A	BC	M-F GMA									
O.	_	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0	8/12	10/14/12	M	1	\$800.00	0.00						
N22	M	10/08/12	2 10/08/12	M-F 9-10a	CM	9-10a	M	:30	1	\$350.002	0.00 NM	1	\$350.00
1.1	VF WT	H KELL	Y	Live with Kelly									
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0		10/14/12	M	1	\$350.00	0.00						
N23	M	10/08/12	2 10/08/12	M-F Midday News	СМ	11a-12p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
5	EW NW	/S 11AN	Л	M-F Midday News	•								
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/0		10/14/12	M	1	\$600.00	0.00						
N24	М	10/08/12	2 10/08/12	M-F 3-4p Twin Cities Live	CM	3-4p	M	:30	1	\$300.002	0.00 NM	1	\$300.00
Τ\	WIN CIT	ΓΙΕS LV		I WIII Cities Live									
		Date	End Date		Spots/Week	Rate	Rating						
	k: 10/0		10/14/12	M	1	\$300.00	0.00			* 450.00.0	0.00 NIM	4	#450.00
N 25	M	10/08/12	2 10/08/12	M-F 4-430p Millionaire	CM	4-430p	M	:30	1	\$450.002	0.00 NM	1	\$450.00
М	ILLION	AIRE		Williamonano									
		Date	End Date		Spots/Week	Rate	Rating						
	k: 10/0 M		10/14/12	M	1	\$450.00	0.00 M	:30		\$550,00.2	0.00 NIM	4	¢550.00
N26	IVI	10/06/12	2 10/06/12	M-F 430-5p News 430p News	CM	430-5p	IVI	.30	1	\$550.002	0.00 NM	1	\$550.00
5	EW NW	/430P N	1F										
\A/-		Date	End Date		Spots/Week	Rate CFF0.00	Rating						
N27	k: 10/0 M		10/14/12	M M-F 5-530p	CM	\$550.00 5-530p	0.00 M	:30	1	\$800.002	0.00 NM	1	\$800.00
IN Z I	IVI	10/00/12	10/00/12	M-F 5-530p M-F 5-530p	Civi	0.000h	141	.50	'	ψυυυ.υυ Δ	U.UU INIVI	ı	ψυυ.υυ
5		/ 5P MF		•									
١٨/		Date	End Date	<u>Weekdays</u> M	Spots/Week 1	Rate \$200.00	Rating						
N28	k: 10/0 M		10/14/12 2 10/08/12	IVI	CM	\$800.00 6-630p	0.00 M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
1120	171	10/00/12	_ 10/00/12		Civi	Обобр	IAT	.50	'	ψ1,200.002	U.UU INIVI	'	ψ1,200.00

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Order / Rev: 165578 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06848107 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 6-630p M-F 6-630p									_
5	EW N	W 6P MF	•	ш. с ссор							_		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N29	ek: 10/ M		10/14/12 2 10/08/12	M M-F 630-7p	CM	\$1,200.00 630-7p	0.00 M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
IN 29	IVI	10/06/1	2 10/06/12	M-F 630-7p	Civi	630-7p	IVI	.30		\$1,200.002	U.UU INIVI	ı	φ1,200.00
5	EW N	W630P N	ЛF										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N30	ek: 10/ M		10/14/12	M	CM	\$1,200.00	0.00 M	:30		\$600.001	0.00 NM	4	¢c00.00
N 30	IVI	10/08/1	2 10/08/12	M-F 1102p News M-F 1102p News	CIVI	1102-1132p	M	:30	1	\$600.001	U.UU INIVI	1	\$600.00
5	EW N	WS 11PI	M<	т.одр топо									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		10/14/12	M	1	\$600.00	0.00 M			\$4.750.00.0	0.00.004	4	#4 750 00
31	М	10/08/1	2 10/08/12	M-F, Su Late News		10-1035p	IVI	:30	1	\$1,750.002	0.00 NM	1	\$1,750.00
5	EW N	WS 10PI	M<	, 20.10.1000	-								
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		10/14/12	M	1	\$1,750.00	0.00 M	.00		<u>фооо оо о</u>	0.00 NIM	4	# 000 00
N32	М	10/08/1	2 10/08/12	M-F 1035-1102p Nightline	CM	1035-1102p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
А	ABC-NI	TELINE<	:	rtigriiiiio									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		10/14/12	M	1 OM	\$800.00	0.00 M			#050.00.0	0.00.004	4	#050.00
N33	М	10/08/1	2 10/08/12	M-F 1132p-1236a Jimmy Kimmel	TEN CIVI	1132p-1236a	IVI	:30	1	\$350.002	0.00 NM	1	\$350.00
J	KIMM	EL-ABC<	:	•y									
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		10/14/12	M	CM	\$350.00 430-5a	0.00 - TW	.00		#075.00.4	0.00 NM	4	#075.00
N34	М	10/02/1	2 10/03/12	M-F 430-5a News M-F 430-5a News	_	430-5a	- 1 W	:30	1	\$275.00 1	0.00 NM	1	\$275.00
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/ M		10/07/12	- TW M-F 5-530a News	CM	\$275.00 5-530a	0.00 - TWTF	:30	2	\$525.002	0.00 NM	0	¢4 050 00
N35	IVI	10/02/1	2 10/05/12	M-F 5-530a News	_	บ - บงบล	- IWIF	.30	2	φ323.00 2	U.UU INIVI	2	\$1,050.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
We	ek: 10/	01/12	10/07/12	- TWF	2	\$525.00	0.00						
											Totals	44	\$32,525.00